



August 25, 2008

Dear Texas Film Industry Supporter,

2008 is a very special year for the Dallas Producers Association (DPA) because it marks the 30-year anniversary for the organization. During its existence, the DPA has championed numerous industry causes on both local and statewide levels. Most recently, the DPA has been the driving force behind the creation of the Texas Motion Picture Alliance (TXMPA), an association that successfully helped lobby for the creation of legislation to establish financial incentives to further build the moving image industry in Texas. In order to continue our important work and be able to lend monetary support to the TXMPA, we need your help.

This year, the Dallas Producers Association is holding two special fund-raising events and we are seeking your financial assistance in the form of sponsorship. They are:

**Revenge of It Came From Dallas: The Show Goes 4<sup>th</sup>**  
**Thursday, October 16<sup>th</sup>**

Studio Movie Grill (Dallas)  
Royal Lane @ Central Expressway

&

**The Dallas Producers Association 30th Anniversary Celebration**  
**Tuesday, December 2<sup>nd</sup>**

Hotel Palomar  
Mockingbird Lane @ Central Expressway

"It Came From Dallas!" has become an annual hallmark that showcases films, commercials, corporate videos and other art forms of somewhat dubious distinction that has kept audiences rolling in the aisles. Co-hosted by local film critic Gary Cogill and film historian Gordon Smith, this year's show promises to be even bigger and perhaps, more outrageous than years past.

The Dallas Producers Association 30<sup>th</sup> Anniversary Celebration will be an exclusive dinner honoring and showcasing some of the outstanding work produced by DPA members covering the years 1978-2008. In addition, there will be special guests and awards, plus prizes and everyone in attendance will receive a DVD copy of the evening's commemorative show reel.

Your sponsorship purchases advertising for both events and enables the DPA to continue to provide important funding for the TXMPA and its ongoing legislative watchdog efforts as well as many other worthy industry causes. Plus, it's excellent exposure for your businesses, too For additional information, please visit [www.dallasproducers.org](http://www.dallasproducers.org) and [www.txmpa.org](http://www.txmpa.org).

Please review the enclosed sponsorship brochure and be sure to lend your support to the local and statewide film industry by supporting these two historic events.

Regards,

Your DPA ICFD4 and 30th Anniversary Celebration Sponsorship Committee



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## REVENGE OF IT CAME FROM DALLAS

THE SHOW GOES 4TH!

October 16, 2008

&

## DALLAS PRODUCERS ASSOCIATION 30TH ANNIVERSARY GALA

December 2, 2008

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## UNIQUE DUAL SPONSORSHIP OPPORTUNITY

(Sponsorship contributions are distributed between It Came from Dallas and 30th Anniversary Gala events)

### SPONSORSHIP LEVELS:

**INNER CIRCLE MEMBER** **\$10,000**

Event "Headliner" Name Rights for Event: "Presented by YOUR COMPANY"

Ten VIP Tickets each to ICFD4 and 30th Anniversary Celebration

Large Logo on Event Signage for ICFD & DPA

Listing as an Inner Circle Level Sponsor Online/In Program/All Press Releases for ICFD & DPA

Individual Logo Listing at All Events and Event Programs for ICFD & DPA

Individual Logo Listing on ICFD & DPA Website

Website Link on ICFD & DPA Website

Logo on Commemorative Video for 30<sup>th</sup> Anniversary Celebration as Presenting Sponsor

Full Screen Logo Display at ICFD

Full Page Advertisement in DPA Newsletter throughout the year



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## **PATRON**

**\$5,000**

Five VIP Tickets each to ICFD4 and 30th Anniversary Celebration

Large Logo on Event Signage for ICFD & DPA

Listing as a Patron Level Sponsor Online/In Program/All Press Releases for ICFD & DPA

Individual Logo Listing at All Events and Event Programs for ICFD & DPA

Individual Logo Listing on ICFD & DPA Website

Website Link on ICFD & DPA Website

Logo on Commemorative Video for 30<sup>th</sup> Anniversary Celebration

Full Screen Logo Display at ICFD

Full Page Advertisement in DPA Newsletter x 2 issues

## **BENEFACTOR**

**\$2,500**

Six Tickets each to ICFD4 and 30th Anniversary Celebration

Medium Logo on Event Signage

Listing as a Benefactor Level Sponsor Online/In Program/All Press Releases for ICFD & DPA

Logo on Commemorative Video for 30<sup>th</sup> Anniversary Celebration

Half Screen Logo Display at ICFD

Half Page Advertisement in DPA Newsletter x 2 issues



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## **SUPPORTER**

**\$1,000**

Four Tickets each to ICFD4 and 30th Anniversary Celebration

Listing as a Supporter Level Sponsor Online/In Program/All Press Releases for ICFD & DPA

Small Logo on Commemorative Video for 30<sup>th</sup> Anniversary Celebration

Quarter Page Advertisement in DPA Newsletter x 2 issues

## **DONOR**

**\$500**

Two Tickets each to ICFD4 and 30th Anniversary Celebration

Small Logo on Commemorative Video for 30<sup>th</sup> Anniversary Celebration

Listing as a Donor Level Sponsor on Program

## **FRIEND**

**\$250**

Two Tickets each to ICFD4 and 30th Anniversary Celebration

Listing as a Friend Level Sponsor on Program



**Revenge of It Came From Dallas: The Show Goes 4th! and The DPA 30<sup>th</sup> Anniversary Celebration**

**INSTRUCTIONS:**

Please complete the following 4 steps to submit your Sponsorship & Advertising Order.

**The deadline to submit your order is 5:00 PM, September 30, 2008.**

**STEP 1 – Write-in Contact Information**

Contact Name	
Phone Number	
Email Address	
Company Name	
Company Address	
Date	
Signature	

**STEP 2 – Select Dual Sponsorship Level**

- \$10,000 Inner Circle Member
- \$5,000 Patron
- \$2,500 Benefactor
- \$1000 Supporter
- \$500 Donor
- \$250 Friend

**STEP 3 - Submit Company Logo(s)**

- A logo in a low resolution file format such as .jpg or .tif
  - o Less than a 1 MB file size
  - o This logo is used for interactive media such as the DPA web site
- A logo in a high resolution file format (if available) such as .eps
  - o Greater than a 1 MB file size
- Submit your company logo to Rebecca Preston via email to: info@dallasproducers.org

**STEP 4 - Submit Order Form**

- FAX Order Form to: 866-816-3042
  - Alternatively, you may also email the completed form to: info@dallasproducers.org
- Or, mail the completed form to:  
Dallas Producers Association, P.O. Box 560183, Dallas, Texas 75356

**QUESTIONS – Please contact a DPA 30th/ICFD Sponsorship Committee Member**

- Chad Rosga, 214-927-1940, crosga@thetapecompany.com
- Keith Randal Duncan, 972-599-9293, keith@movieinstitute.com
- John Delley, 972-309-5042, john.delley@twlstudios.com
- Deanna Sanchez, 940-390-0793, sanchez\_deanna2@hotmail.com
- Lynne Reynolds, 214-448-7373, lynnereyn@aol.com